

GAMAA

UPDATE

Autumn 2009

INSPIRE*CREATE*INVEST

Welcome to the Autumn 2009 edition of the GAMAA Update

LAST CHANCE TO SECURE YOUR PLACE AT THE
MARCH SYDNEY WORKSHOP
ACT NOW

SURVIVING AND THRIVING IN AN AGE OF CHANGE **ONE DAY WORKSHOP SYDNEY 26th March**

As Australia slides inevitably into recession, the companies that get to the top (and stay there) will be those that manage creatively in changing and challenging market conditions. The old management solutions just won't fly when your clients are forced to do more with less budget and your profits and cash flow are directly on the line.

Invest in the future and enhance your company's ability to react profitably to changing market conditions.

Enrol your key people in GAMAA's one-day *"Surviving and Thriving in an Age of Change"* Workshop where they will learn the tactics necessary to overcome change, excel in this market sector, and profit in the face of adversity!

Workshop presented by Jason Clarke

Jason Clarke (pictured) is one of the most sought after creative minds in the country. His company *Minds at Work* consults on issues of leadership and innovation to some of Australia's biggest companies and institutions. Jason and his team have worked with oil industry executives, teachers, lawyers, CEOs from a range of companies including *Johnson & Johnson, ANZ, NAB, CBA, OPTUS, IBM, HP, Pepsico, Rabobank, eBay, Maddocks* and *Mattel*.



Book now on the website, via email or phone

www.gamaa.net.au/workshops

enquire@gamaa.net.au

(02) 9869 0010

Sydney Workshop — 26th March Medina Executive, Coogee

GAMAA MEMBER PROFILE

DIC Australia

DIC ANZ is committed to being a world's best supplier of inks, coatings, systems and services. The company develops solutions that satisfy needs for higher quality print and specifically tailors its solutions to suit defined customer requirements.

DIC Australia recently took the opportunity to celebrate a significant anniversary – marking the establishment of Coates in Australia in 1949. The original buildings in Moorabbin (Victoria) and Auburn (New South Wales) are still in use today for ink blending and manufacturing.

In 1981 Coates Brothers was purchased by Total, the French oil company. In 1999, Sun Chemical purchased Coates Lorilleux from Total. Sun Chemicals is 100% owned by the DIC Corporation of Japan.

Coates Brothers changed its name to DIC Graphics Australia in September 2005. In December 2006, the company changed to DIC Australia.

Throughout its history DIC has been involved with GAMAA, first as a member under the Coates badge and now under DIC Australia. Its former CEO David Rands has been a past-president of GAMAA and also served on the GAMAA Executive Committee.



DIC's Web Business Manager Meredith Darke has also been a past President of GAMAA and currently is an Executive Committee member. Both have chaired various GAMAA Task Groups.

"GAMAA provides an opportunity for its members to make a contribution to the graphic arts industry in a meaningful way that extends beyond the individual," says Meredith Darke (pictured).

"There are multiple benefits to membership, but one of the most valuable is the opportunity to network with people who are working in the same environment and to share experiences and ideas."

**REMINDER— Full details of the
2009 GAMAA Leadership Workshop Programme
are available at www.gamaa.net.au/workshops**

GAMAA Contacts:

Executive Director

Karen Goldsmith (02) 9869 0010
karen@gamaa.net.au

PR Consultant

Alison Stieven-Taylor, Reality & Illusion Productions 03 9681 7068
media@gamaa.net.au