

# GAMAA

# UPDATE

Autumn 2010

INSPIRE\*CREATE\*INVEST

GAMAA LEADERSHIP EDUCATION PROGRAMME

## COACHING – REALISING POTENTIAL

By Colin Beattie

Coaching is a term often used in sports. If you've been involved in competitive sport you've probably been coached. If your coach was a combination of teacher, motivator and role model, then it is likely you and your team reached close to its full potential. Unfortunately, in business this experience is all too rare. In business there is too much untapped potential.

As with sports, effective coaching lifts performance, potential is realised and the workplace becomes far more enjoyable and rewarding. Coaching doesn't need to be complicated and therefore we all have the ability to improve.

Business coaching is a tool that can be used as part of any role. No matter what your position you can apply coaching techniques. For leaders and managers coaching is one of a number of tools we use to lift performance. When you choose coaching for the right situation the pay off is significant.

Coaching is an investment in your people.

Colin Beattie (pictured) is a Director of Somersault Consulting - Leadership, Coaching & Communication. Colin is a workshop leader for both of GAMAA's 2010 workshops.



To view this article in its entirety please see the April issue of Proprint magazine.

FIRST GAMAA WORKSHOP 2010—BOOK NOW

### Building High Performing Teams – Melbourne 14<sup>th</sup> April

In this interactive workshop participants will learn the value of high performing teams and how working together towards a common goal can deliver fantastic benefits to a company's bottom line and an individual's professional development.

When: 14<sup>th</sup> April 9.00 – 5.00pm

Where: Amora Hotel Riverwalk Richmond

Cost: \$650 (incl GST)

## GAMAA MEMBER PROFILE FUJIFILM

FUJIFILM is one of the world's largest suppliers of prepress equipment and consumables, earning the trust of graphics professionals globally by taking the lead in providing reliable and convenient solutions that raise productivity and quality.

As a specialist supplier of equipment, systems and software for the local prepress sector FUJIFILM Graphic Systems provides state-of-the-art technologies, solutions and support for the printing industry.

With FUJIFILM's ongoing commitment to research and development, the organisation continues to make a significant investment in the development of superior equipment and technological advances that are second to none.

Customer satisfaction is paramount to FUJIFILM Australia with the organisation striving to provide enhanced service quality that exceeds the needs and expectations of clients.

A team of specialists led by Juergen Krufczyk (pictured) are equipped with extensive expertise in the areas of prepress production, large and wide format printing as well as digital inkjet printing to ensure a comprehensive, efficient and reliable support network.



FUJIFILM Graphic Systems offices are currently located in NSW, Victoria, Queensland, South Australia and Western Australia as well as a sub-branch in the ACT. There are also two New Zealand offices.

As a member of GAMAA, FUJIFILM Australia welcomes its graphic arts industry support, access to the latest industry education and training, as well as the industry

### PRINTEX11—DATES ANNOUNCED

PrintEx11 will open on May 6, 2011 for three days – Wednesday to Friday. The Show is expected to fill three halls at the Sydney Convention and Exhibition Centre at Darling Harbour.

Chairman of the show's Board, Mitchell Mulligan said "With new technologies and equipment coming so rapidly into the marketplace, PrintEx11 fills a vital role as a major opportunity to showcase products and educate on new initiatives".

Traditionally PrintEx has run from Thursday to Saturday but feedback has prompted the board to shift away from the Saturday opening to ensure a high level of trade attendance.

GAMAA members are entitled to a discount on floor space. For further information please contact Paul Baker, Reed Exhibitions 0410 361 380.

#### GAMAA Contacts:

Executive Director

Karen Goldsmith (02) 9869 0010  
karen@gamaa.net.au

PR Consultant

Alison Stieven-Taylor, Reality & Illusion Productions 03 9527 9684  
media@gamaa.net.au